

### Narrative Questions

**1 Which grant program goals does your project meet? How does it meet them?**

The Powellhurst-Gilbert (PGNA) Mural Project is a community engaging and capacity building project with the specific goals of increasing citizen participation from the largest identified neighborhood in East Portland which has over 5% of the city's population and a rich diversity of age, race, culture, and income. Utilizing community gatherings to build excitement regarding possibilities for their neighborhood, citizens will be empowered to be the voice of creative development and community transformation.

Participants will plan and paint the mural with the assistance of Free Arts NW artists. This project will foster a sense of identity and community within the Powellhurst Gilbert neighborhood. Physically engaging everyone involved strengthens community capacity by fostering new bonds and relationships between neighbors. These new relationships will help to build a stronger sense of unity and connectedness within the neighborhood. The mural itself, once complete, will serve continually as a reminder to neighbors of a time when the community came together in action to improve their community. Participants will also know they were the agents of change for an area which had been largely devoid of major public art works.

In the long-term we would like to see this project serve as a catalyst for further community art/beautification projects throughout East Portland. The successful completion of this project will serve as a symbol of positive community action that will help to motivate others.

**2 Describe how your project advances the leadership or voice of underserved communities.** New leaders will emerge who will have the confidence to lead future community projects in our neighborhood and throughout East Portland. Public art inherently acts as vehicle of expression and is explicitly beneficial for traditionally marginalized and underrepresented individuals and groups. The mural will give a voice to the voiceless. In addition to having diverse representation in the planning and painting, the mural itself will be the physical representation of that vibrant diversity.

Youth involvement is a major priority for us. By actively engaging young people, we will create a long lasting connection between youth, the neighborhood, existing community leaders and local organizations. This connection will grow early civic awareness and participation for East Portland's future leaders.

**3 Describe the project. a) Describe your project timeline.** Primary timeline for the mural project will take place over Summer 2015. With the understanding that the project will not begin prior to June 2015, pre-planning will need to occur. With the tight timeline before school releases for summer, we will need to ensure appropriate timing for materials to be distributed to students/families. Confirming final authorizations from mural location property owners will also be obtained. Engaging community members, mural design development, mural creation and

celebration will occur between June through September 2015.

**b) Describe how your budget supports the project.** Currently PGNA has pledged up to \$500 to fund a mural project in the neighborhood. This \$500 will allow us the purchase paint and other physical goods necessary to complete the mural itself. The additional funding will go toward our community participation goals and outreach. With additional funding we will be able to rent space for community meetings and obtain refreshments for those meetings. Also, increased funding will allow us to provide a stipend for a project organizer. Having a project organizer will be an enormous aid in getting the Powellhurst-Gilbert community involved in the mural, as well as growing relationships between the community and the organizations working on the mural. Free Arts NW is a volunteer run nonprofit. Artists, youth workers and a community organizer will be actively engaged in the mural development and youth/ community engagement activities.

**c) Describe your project team.**

PGNA Mural Project is a collaboration between PGNA, Free Arts NW, David Douglas School District, and Shemia Fagan, House Representative District 51. [REDACTED] Board Member of PGNA will serve as the project coordinator. He is a recent college graduate from Portland State University with a degree in community development. A homegrown resident of Powellhurst-Gilbert, Silas has a strong passion for the betterment of the community. At 22 years old, Silas represents the youth voice and brings a vibrant perspective to the needs of the community.

This project will also gain strength from Free Arts NW's previous community art projects and success. Likewise, PGNA will bring an excellent platform for community outreach and mobilization for the mural. PGNA's status and history, as an active community organization, will be a tremendous aid to the credibility of this project. Finally, having support from House Representative Shemia Fagan will not only provide the mural further attention but it will connect citizens of Powellhurst-Gilbert with one of their elected representatives.

**d) Describe your plan to promote the project and recruit participants. Describe the plan to document your processes, activities, and key achievements.** Promotion and recruitment for this project will be achieved through both physical and digital media. Utilizing the East Portland Neighborhood News as well as through David Douglas school mailings (Wednesday folders; lunch menus, etc.), we will be able to send out physical notifications of the project to neighbors who may not have digital access. Digitally, we will be able to make use of contact lists from PGNA and Free Arts NW. We will additionally make active use of social media with PGNA and Free Arts NW's Facebook.

By keeping records in the form of meeting minutes, of attendance, ideas, and decision from community meetings, we ensure the documentation of our process. Not only will these records be useful for other groups, who may in the future want to do a similar project, but they will provide strategies that can be used by other community groups (i.e. neighborhood associations and nonprofits.)

Upon completion of the mural, we will have an unveiling which will act as a celebration of the community's hard work and success.

### Project Budget

Below are general budget categories. Projects are not required to include items in every section.

Item	Requested Funds (in dollars)	Leveraged Funds/Additional Grants* (in dollars)	Volunteer Hours (in hours)
<b>Personnel</b> (Direct project management, contracting for special services, volunteer time, etc.) <input type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors			150
<b>Promotional Materials/Printing</b> (Flyers, brochures, advertisements, etc.) <input type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors	\$50		
<b>Event Related Expenses</b> (Renting table/chairs, reserving space, food, cups, etc.) <input checked="" type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors	\$300		
<b>Permitting &amp; Fees</b> (Reserving park space, noise variances, capping meters, street closures, etc.) <input type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors	\$50		
<b>Participant Support</b> (Travel costs, stipends, etc.) <input type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors	\$500		
<b>Project Materials</b> (Wood, paints, flowers, bags, etc.—the materials needed to complete the project.) <input type="checkbox"/> Best Guess <input checked="" type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors	\$100	\$500	
<b>Additional Expenses (Specify)</b> <input type="checkbox"/> Best Guess <input type="checkbox"/> Based on past experiences <input type="checkbox"/> Based on estimates from vendors			
Subtotals (each column)	\$1000	\$500	150
<b>Administration**</b> (Fiscal sponsorship, administrative project management, accounting)	\$100		10
<b>TOTALS</b>	<b>\$1100</b>	<b>\$500</b>	<b>160</b>

\* Leveraged Funds includes additional dollars supporting this project—for example, additional grants or direct support from your organization.

\*\* Administration cannot exceed 10% of the project related request. Talk to your fiscal sponsor about administration costs.

### Project Timeline Worksheet

Be sure to include your expected start date, end date, dates of important activities (including dates of any follow-up activities). For example, indicate when you will be planning, recruiting participants, and executing various elements of the project. Use the form below, or create your own one page timeline. Projects cannot begin before May 31st, 2015 and must be completed by October 31st, 2016.

Month, Year	Activity
May 2015	<ul style="list-style-type: none"> <li>-Pre project needs:</li> <li style="padding-left: 20px;">-Confirmation of mural location</li> <li style="padding-left: 20px;">-Complete MOU as needed</li> <li style="padding-left: 20px;">-Contact area school for project flyer distribution approval</li> </ul>
June, 2015	<ul style="list-style-type: none"> <li>-Deliver flyers to area schools for distribution prior to end of year</li> <li>-Submit mural permit application with the City of Portland</li> <li>-Community invitation for 4 community meetings</li> </ul>
July 2015	<ul style="list-style-type: none"> <li>-Hold 4 community mural planning meetings to obtain citizen input regarding theme and in establishing design for mural</li> </ul>
August 2015	<ul style="list-style-type: none"> <li>-Purchase painting supplies and rental of any equipment (e.g. power washer, ladders, scaffolding)</li> <li>-Prep mural wall surface (wash and primer) (8/8-9/15)</li> <li>-Outline design on mural wall (8/15-16/15)</li> <li>-Community painting of mural (8/22-23/15 and 8/ 29-30/15)</li> </ul>
September 2015	<ul style="list-style-type: none"> <li>-Invitations and advertisement for Community unveiling (1st 2 weeks)</li> <li>-Community unveiling and celebration of completed mural (9/19/15)</li> </ul>